



Energy Efficiency by the Numbers

WISCONSIN

**ALLIANCE
TO SAVE ENERGY**
using less. doing more.



Explore the data to see how Wisconsin is using energy efficiency to drive economic growth and support communities while strengthening U.S. energy dominance.



58,160

energy efficiency jobs
in Wisconsin in 2024

Source: 2025 USEER State Reports

\$37M



invested in low-income
energy efficiency programs
in 2021, amounting to \$25.52
per income-qualified
resident

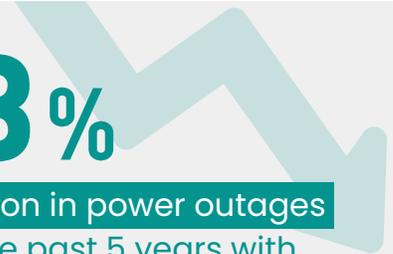
6,460

homes can be powered
per year by Xcel Energy's
energy efficiency
programs in
Wisconsin



23%

reduction in power outages
over the past 5 years with
state efficiency programs



\$10M



saved in operational
costs by WI healthcare
facilities through
efficiency upgrades

7,500



Wisconsin households have
reduced their utility bills
through efficiency programs,
with savings averaging \$378/year

