**Social Media Guide: Energy 2030 *On the Road***

**Hashtags:**

#Energy2030

“#Energy2030 On the Road” can be shortened to #Energy2030 OTR

**Sample tweets:**

Many have already endorsed the #Energy2030 goal to double US #energy productivity – will you be next? <http://j.mp/1gEePna>

Sign on today to endorse [@BarackObama](https://twitter.com/BarackObama) and [@ToSaveEnergy](https://twitter.com/ToSaveEnergy)’s goal to double US [#energy](https://twitter.com/search?q=%23energy) productivity <http://j.mp/1gEePna> [#Energy2030](https://twitter.com/search?q=%23Energy2030)

The #Energy2030 OTR campaign aims to double our nation’s #energy productivity by 2030. Learn more: http://j.mp/L7vUqw #energyefficiency

Learn about the #Energy2030 recommendations to double US energy productivity by the year 2030: <http://j.mp/1zrYetj>

A diverse group of orgs have signed on as [#Energy2030](https://twitter.com/search?q=%23Energy2030) Partners. Learn about how they’re supporting [#energyefficiency](https://twitter.com/search?q=%23energyefficiency) <http://j.mp/1zrYiJA>

**Energy 2030 Campaign Partners:**

**Advanced Energy Economy** [@AEEnet](https://twitter.com/AEEnet)

**ASHRAE** [@ashraenews](https://twitter.com/ashraenews)  
**Center for the New Energy Economy** [@cnee\_csu](https://twitter.com/cnee_csu)

**Environmental Defense Fund (EDF):** [@EnvDefenseFund](https://twitter.com/EnvDefenseFund)

**GU Energy Prize** [@GUEnergyPrize](https://twitter.com/GUEnergyPrize)

**Green Building Initiative** [@TheGBIorg](https://twitter.com/TheGBIorg)

**ICLEI** [@ICLEI](https://twitter.com/ICLEI)  
**Large Public Power Council (LPPC)**

**SPEER** [@EEpartnership](https://twitter.com/eepartnership)  **SEEA** [@SEEAlliance](https://twitter.com/SEEAlliance)

**Leadership Circle Members:**

**Gov. Bill Ritter,** Founder and Director, *Center for the New Energy Economy* [@GovRitter\_Press](https://twitter.com/GovRitter_Press); [@cnee\_csu](https://twitter.com/cnee_csu)

**Roger Berliner,** Councilmember, *Montgomery County Council* [@RogerBerliner](https://twitter.com/RogerBerliner)

**Bruno Biasiotta,** President & CEO, *Philips Lighting Americas* [@brunobiasiotta](https://twitter.com/brunobiasiotta) ; [@Philips](https://twitter.com/Philips)

**Iain Campbell,** Former VP & General Manager, *Johnson Controls Global Energy & WorkPlace Solutions* [@johnsoncontrols](https://twitter.com/johnsoncontrols)

**Paul Camuti,** Senior VP, innovation and Chief Technology Officer, *Ingersoll Rand* [@IngersollRand](https://twitter.com/IngersollRand)

**Jorge Carrasco,** General Manager & CEO, *Seattle City Light* [@JorgeCarrascoCL](https://twitter.com/JorgeCarrascoCL) ; [@SEACityLight](https://twitter.com/SEACityLight)

**Kemel Dawkins,** VP for Strategic Infrastructure Planning & Facilities, *Michigan State University* [@michiganstateu](https://twitter.com/michiganstateu)

**Anthony Eggert,** Executive Director, *UC Davis Policy Institute for Energy, Environment and the Economy* [@UCDavisPolicy](https://twitter.com/UCDavisPolicy)

**Sherri Goodman,** Senior VP, General Counsel & Corporate Secretary, *CNA* [@CNA\_org](https://twitter.com/CNA_org)

**Carolyn Green,** Co-Founder & Managing Partner, *EnerGreen Capital Management, LLC*

**John Hieftje,** Mayor,*City of Ann Arbor* [@A2GOV](https://twitter.com/A2GOV)

**Tom King,** President,*National Grid US* [@TomKingNG](https://twitter.com/TomKingNG) ; [@nationalgridus](https://twitter.com/nationalgridus)

**Alex Laskey,** President & Founder, Opower [@adlaskey](https://twitter.com/adlaskey) ; [@Opower](https://twitter.com/Opower)

**Michael Melaniphy,** President & CEO, *American Public Transportation Association* [@APTA\_CEO](https://twitter.com/APTA_CEO) ; [@APTA\_info](https://twitter.com/APTA_info)

**Frank Murray,** Former President, *NYSERDA* [@NYSERDA](https://twitter.com/NYSERDA)

**Jane Palmieri,** Business President, Dow Building & Construction, *The Dow Chemical Company* [@DowChemical](https://twitter.com/DowChemical)