

energyOrbit is the leading DSM Operations Platform for the utility sector. The energyOrbit cloud-based solution streamlines energy efficiency programs and customer relationship management. Powered by Force.com, the leading cloud-enablement platform from salesforce.com, energyOrbit is deployed across North America with 4 of the top ten investor owned utilities and third party implementers and, since 2010, its integrated DSM has enabled partners, including PG&E, Commonwealth Edison and others, to save 5259 GWh, has taken off 2.1 MW off the grid and tracked \$620MM in incentive payments.

energyOrbit's DSM platform gives utilities easy access to operations data, which has been historically cumbersome to access through various siloed business systems, preventing savings and operational efficiencies. Utilities, looking to capitalize on the new operational efficiency savings afforded by DSM, are opting for energyOrbit's cloud-based platforms to cost-effectively manage residential, as well as commercial and industrial programs, efficiently integrate and aggregate energy data, track project costs and quantify savings in real time at substantial lower overhead levels. This DSM platform is also allowing utilities to bring in demand response, renewable generation and storage into their planning, all while saving utility customers thousands of GWhs in electricity and saving utilities millions in annual operational costs.