**Join us in calling for a doubling of U.S. energy productivity by 2030!**

In 2013 the Alliance [Commission on National Energy Efficiency Policy](http://www.ase.org/policy/energy2030/commission-member-biographies) established a bold but achievable goal: double U.S. energy productivity—or cut energy waste in half—by 2030. An [independent analysis](http://www.ase.org/policy/energy2030/impact) has found that achieving this Energy 2030 goal could have significant benefits, including:

* Saving Americans $327 billion annually
* Creating 1.3 million domestic jobs
* Lowering CO2 emissions to one third below the level emitted in 2005
* Boosting GDP by up to 2%

But achieving such a monumental goal will take broad support across all levels of government and in all sectors of private industry. To help galvanize action, the Alliance to Save Energy has unveiled a new campaign – [Energy 2030 *On the Road*](http://www.ase.org/policy/energy2030/otr) – to engage stakeholders in a shared commitment to doubling energy productivity by 2030.

The Energy 2030 *On the Road* campaign has already made [stops](http://www.ase.org/policy/energy2030/otr/events) in Seattle, Los Angeles, Las Vegas, Ann Arbor, and Atlanta, and has garnered support and official endorsements of the goal at each event. Additional campaign stops were announced at the [campaign launch](http://www.ase.org/news/energy-2030-road-campaign-launches-international-efficiency-forum) with the goal of securing endorsements and educating stakeholders in up to ten target cities by the end of this year.

The Energy 2030 [web portal](http://www.energy2030.org) will broaden the scope of reach beyond the targeted campaign stops, engaging advocates nationwide. The site serves as a platform for interested organizations to [endorse](http://www.energy2030.org/endorse) the Energy 2030 goal, access resources, and share their energy efficiency success stories.

*[Insert organization name]* is proud to be serving as a partner of the Energy 2030 *On the Road* Campaign, working to bring state and local officials, businesses, universities, and other stakeholders together to endorse the Energy 2030 goal. *[Insert additional language about why this effort leverages existing work you are doing or aligns with your strategic goals.]*

We encourage you to join us, and the nearly 100 other organizations who’ve [endorsed](http://www.ase.org/policy/energy2030/otr/participants) the Energy 2030 goal, in evidencing to our policymakers a national, non-partisan call for policies and programs that support doubling U.S. energy productivity by 2030. [Endorse Energy 2030](http://www.energy2030.org/endorse) today!