

May 20, 2013

The President
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Mr. President:

On behalf of the Alliance to Save Energy (the Alliance), the Bipartisan Policy Center (BPC), Business Roundtable (BRT), the National Association of Manufacturers (NAM), and the U.S. Chamber of Commerce and its Institute for 21st Century Energy (The Chamber), we write to encourage your administration to highlight energy efficiency as an integral component of our overall national energy strategy. The challenge of doubling the country's energy productivity by 2030, which you issued in the State of the Union address to the nation, is an ambitious but achievable goal, and one best met through deployment of energy efficiency.

Of our five organizations, four released recommendations in February 2013 and the fifth (the Chamber) is set to release new recommendations in June. These recommendations speak to the need for greater energy productivity as a means of improving our national energy security, our economy, and our environment. Though our organizations developed these recommendations independently, we found broad agreement on the widespread benefits provided to our economy and our environment through greater energy efficiency.

For example, the Alliance's [Energy2030](#) report calls on the nation to invest, modernize, and educate in order to reach a goal of doubling U.S. energy productivity by 2030. BPC's report, [America's Energy Resurgence: Sustaining Success, Confronting Challenges](#), includes more than 50 consensus-based recommendations on policy options to diversify energy production, including through cost-effective energy efficiency. BRT's [Taking Action on Energy: A CEO Vision for America's Energy Future](#), is a comprehensive national energy strategy to capitalize on U.S. strengths and accelerate economic growth and job creation. NAM's [A Growth Agenda: Four Goals for a Manufacturing Resurgence in America](#) sets a roadmap for economic growth and enhanced competitiveness for manufacturers. Finally, the Chamber released [Increasing America's Energy Efficiency](#) in spring 2010, which calls for putting into practice more robust energy efficiency programs as a crucial component of our nation's energy security, a view that it will reiterate in its upcoming policy report.

While the scope and mission of our organizations vary, we are aligned on the need for increased energy efficiency and that the government should lead by example and spur private sector utilization of energy efficiency technologies. The Energy Savings and Industrial Competitiveness Act (S. 761/H.R. 1616), now working its way through Congress, enjoys

strong, bipartisan support and should serve as a critical piece of a comprehensive national energy policy. There is no reason to wait.

We ask the White House to maintain energy efficiency as a top priority in shaping energy policy for the country and to communicate to Congress your support for such programs. Our organizations, representing all sectors of the economy, recognize energy efficiency is a powerful tool with strong bipartisan support. As you have stated, efficiency works, so please help clear a path to advance it to help businesses, consumers, and the economy.

Sincerely,

Alliance to Save Energy
Bipartisan Policy Center
Business Roundtable
National Association of Manufacturers
U.S. Chamber of Commerce
U.S. Chamber of Commerce Institute for 21st Century Energy

CC: Secretary Shaun Donovan, U.S. Department of Housing and Urban Development
Secretary Chuck Hagel, U.S. Department of Defense
Secretary Designee Ernest Moniz, U.S. Department of Energy
Acting Administrator Bob Perciasepe, U.S. Environmental Protection Agency
Acting Administrator Dan M. Tangherlini, U.S. General Services Administration