



**Stars of Energy
Efficiency**

Awards Gala

THURSDAY
SEPTEMBER 19, 2019
6:00 P.M. – 10:00 P.M.

Andrew W. Mellon Auditorium
1301 Constitution Avenue, NW
Washington, DC 20240

Since 1993, the energy efficiency community has gathered to honor the outstanding work of our peers at the Alliance's Evening with the Stars of Energy Efficiency Awards Gala.

On September 19, 2019, nearly 400 leaders from industry, government and academia will convene again for the 27th annual awards. This year we'll look back on four decades of progress and innovation, and forward to Active Efficiency and the promise of greater things to come. We hope you will join us at the Andrew W. Mellon Auditorium in Washington, DC, for this black-tie event.

INTRODUCING
THE 2019
STARS OF

DOUBLING DOWN ON EFFICIENCY
Ingersoll Rand

DYNAMIC EFFICIENCY
OhmConnect
Pepco Holdings, Inc.

SYSTEMS EFFICIENCY
Alabama Power

27TH ANNUAL EVENT

BECOME A STAR

Support the 2019 Stars of Energy Efficiency and the EE community by sponsoring a table, half table or individual seats.

- **NOVA SPONSOR \$20,000**
 - \$18,800 OF WHICH IS TAX DEDUCTIBLE
 - One premier table of eight, access to the VIP Reception, acknowledgement in all pre-event and onsite materials.
- **SHOOTING STAR SPONSOR \$10,000**
 - \$8,800 OF WHICH IS TAX DEDUCTIBLE
 - One table of eight, acknowledgement in all materials.
- **STAR SPONSOR \$6,000**
 - \$5,400 OF WHICH IS TAX DEDUCTIBLE
 - Four seats (1/2 table), acknowledgement in all materials.
- **NOVA SEAT \$2,000**
 - \$1,850 OF WHICH IS TAX DEDUCTIBLE
 - One seat at the gala and one invitation to the VIP reception.
- **STAR SEAT \$1,000**
 - \$850 OF WHICH IS TAX DEDUCTIBLE
 - One seat at the gala.

For added visibility, enhance your sponsorship:

- **CONGRATULATORY VIDEO**
 - \$5,000 (5 AVAILABLE)
 - Congratulate an award winner or showcase your own efforts in Active Efficiency through a one-minute video to be aired during a break in the formal gala program.
- **PRODUCT DISPLAY PLACEMENT**
 - \$5,000 (6 AVAILABLE)
 - Display your innovative technologies and solutions, while encouraging conversation on Active Efficiency during the networking dessert buffet and reception.
- **PROGRAM ADVERTISEMENT**
 - QUARTER PAGE \$1,000, HALF PAGE \$2,000
 - Promote your organization to our audience by purchasing an ad in our Gala Program.

OUR SPONSORS

