

CONTENTS

BUFF Pages	Energy Management Pathfinding: Understanding Manufacturers' Desire and Ability to Implement Energy Efficiency. A comprehensive analysis of 10 recent case studies from industry.
PINK Pages	Ten Industrial Energy Management Case Studies Each case is a one-page (front and back) document describing a company's unique organizational approach to developing an energy management discipline. Challenges, solutions, and rewards are discussed.
BLUE Pages	A Self Test of Organizational Aptitude for Energy Management A checklist introduces the organizational attributes that determine a company's ability to manage energy consumption. There are five distinct energy strategies prevailing in industry today—from "do nothing" to sustained, day-to-day energy management. This self test helps the user decide which strategy is best, given current organizational attributes.
GREEN Pages	"Money to Burn": Why Industrial Profits Go Up In Smoke Industry's energy management failures are just as instructive as their success stories. While names are changed to mask identities, a collection of real-life anecdotes are assembled in one fictional account.