



Doubling U.S. Energy Productivity by 2030

July 22, 2013

The Honorable Ron Wyden
Chairman
Committee on Energy and Natural Resources
The United States Senate

The Honorable Lisa Murkowski
Ranking Member
Committee on Energy and Natural Resources
The United States Senate

Dear Chairman Wyden and Ranking Member Murkowski:

We are writing to you today to express our support for the “State Energy Race to the Top Initiative,” and to encourage you to support it as an amendment to S. 761, the “Energy Savings and Industrial Competitiveness Act of 2013.” We served as Commissioners on the Alliance to Save Energy’s Commission on National Energy Efficiency Policy, a bi-partisan group of business leaders and policy makers, and participated in the Commission’s report released earlier this year calling for a national strategy to double our energy productivity by 2030.

Based on the successful education “Race to the Top” initiative, Senators Warner and Manchin envision an energy productivity competition that would support and reward states for making progress toward becoming more energy productive. Improving energy productivity is not a controversial idea. If not for the energy productivity gains our country has made since the early 1970s, the United States would need about 50% more energy to deliver today’s economic output. Simply put, if we spend more on energy, we’re driving up the cost of everything else. If we reduce the cost of energy, we reduce the cost of everything else. Today, the U.S. has the unfortunate distinction of being a leader globally in energy waste.

The State Energy Race to the Top Initiative leverages \$200 million to stimulate energy efficiency policy innovation and investment at the state level, without mandates or prescription. It encourages states and tribes to compete to develop cost effective energy efficiency policies and programs, and rewards those that demonstrate real results. This initiative will deliver savings to American families, improve our national energy productivity, and make our economy more competitive.

We hope you will support it.

Sincerely,

A handwritten signature in black ink that reads "Kateri Callahan". The signature is fluid and cursive, with a long horizontal stroke at the end.

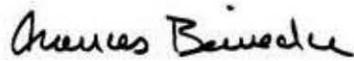
Kateri Callahan
President
Alliance to Save Energy

A handwritten signature in black ink that reads "Thomas B King". The signature is cursive and somewhat stylized, with a large "B" and "K".

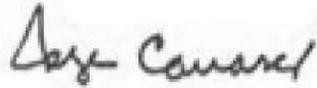
Tom King
Chairman, ASE Commission
President, National Grid US



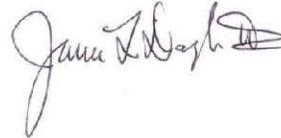
Dan E. Arvizu
President, Alliance for Sustainable Energy
Director, National Renewable Energy
Laboratory



Frances Beinecke
President
Natural Resources Defense Council



Jorge Carrasco
Superintendent
Seattle City Light



James Doyle
President
Panasonic Eco Solutions Company



Ron Edelstein
Director, Regulatory Affairs
Gas Technology Institute



Anthony Eggert
ASE Commission Member



S. Richard Fedrizzi
President, CEO & Founding Chairman
U.S. Green Building Council



Sherri Goodman
ASE Commission Member



Fred Krupp
President
Environmental Defense Fund



Tom Kuhn
President
Edison Electric Institute



Alex Laskey
President and Founder
Opower



Hon. Dave McCurdy
President and CEO
American Gas Association



Steven Nadel
Executive Director
American Council for an Energy-Efficient
Economy



Sue Tierney
Managing Principal
Analysis Group

cc: Members of the U.S. Senate Committee on Energy and Natural Resources, and Alliance to Save Energy
Honorary Board Chairs