

**Attn: Events Team
1850 M Street, NW, Suite 610
Washington, D.C. 20036**

A leader in building innovation, View Inc. has pioneered the large-scale commercialization of dynamic glass. View's intelligent windows tint in response to external conditions and user preferences through a sophisticated software interface, delivering significant energy efficiency as well as providing an enhanced occupant experience.

This transformative technology has the unique ability to tailor its properties to the user and environment in real time to create a *more comfortable, more productive* work environment while reducing the energy consumption of the building. View has placed significant focus on pairing its electrochromic windows with an intelligent, predictive control system that gives dynamic glazing seamless anticipation and adaption to occupant needs. As a result, dynamic glass has the potential to move out of the shadows of traditional energy efficiency measures of giving up functionality and instead becomes a building amenity and workplace benefit. View is actively working with organizations such as the Mayo Clinic and Harvard to study the health impacts of increased daylighting and improved thermal comfort, which should greatly benefit the energy efficiency sector's push to market benefits beyond energy bill savings.

In terms of energy efficiency the impact of View Dynamic Glass is both significant and measurable. Third party studies, including recent validation from NREL, show that dynamic glazing can reduce building energy consumption and peak cooling loads by 10-20% compared to low-e systems.¹ One typical outcome is that of a View Glass installation at a U.S. Marine Corps Air Station in Miramar, CA which showed a 27% reduction in energy use compared to their baseline glass.² Additionally, the use of dynamic glass allowed for a 60% reduction of artificial lighting use. These dual energy savings occur as View Glass intelligently tints, keeping solar heat out while letting the daylight in and preserving views to the outside.

Deeply committed to reducing the environmental impact of the built-environment, View employs a team of building energy modelers to educate clients and prospects on the energy efficiency of different glazing systems, and assist in providing applying to local utility energy efficiency programs. View is actively engaged with the utility sector to work on integrating dynamic glazing into the portfolio of energy efficiency products. Even with the utility rebate, the premium price of View Dynamic Glass may concern some potential buyers, which is why View has dedicated resources to investigate alternative financing vehicles like PACE to help defray the higher upfront cost.

View has the potential to re-define the energy efficiency characteristics of commercial building envelopes, where glass is a nearly ubiquitous feature in contemporary design. A 2014 Department of Energy report estimates that electrochromic windows have the potential to save 1,222 and 724 TBtu from the residential and commercial sectors by 2030, respectively, if all the windows in new and existing buildings are replaced, regardless of the cost of the windows.³ View anticipates production of around 10 million square feet by the end of 2020, or 0.1% of the overall glass market. By increasing market share to just 1% of the market by 2030, View could achieve annual savings of roughly 3 billion kWh and peak savings of 200 MW.

Getting to this point will take incredible effort, but much of the hard work is already behind us. The initial barriers to dynamic glazing centered on material science innovations and the technical ability to consistently manufacture dynamic glass. View produces electrochromic glass in sizes as large as 6'x10" its state-of-the-art facility in Olive Branch, Mississippi, borrowing from 40 years of research on electrochromics and techniques now commonplace in the semiconductor and LCD screen markets. View's task now is to build upon the nearly 200 completed installations and the 100+ currently under construction with increased industry awareness and partnerships with leaders in construction, development, and power distribution. .

¹ View, Inc. <https://viewglass.com/assets/pdfs/workplace-white-paper.pdf>

² DoD ESTCP. <https://www.serdp-estcp.org/Program-Areas/Energy-and-Water/Energy/Conservation-and-Efficiency/EW-201252#factsheet-12685-result>

³ U.S. DoE BTO. http://energy.gov/sites/prod/files/2014/02/f8/BTO_windows_and_envelope_report_3.pdf