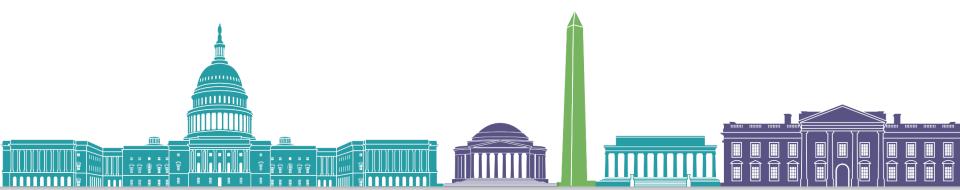


EE VISIONARY AWARDS LUNCHEON

Honoring Advances in Energy Productivity

@toSaveEnergy #EEGlobal

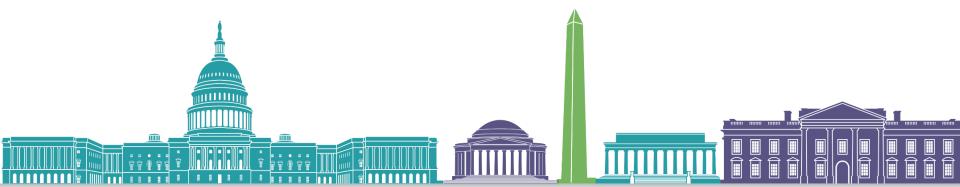




KATERI CALLAHAN

President Alliance to Save Energy

@KateriCallahan @ToSaveEnergy

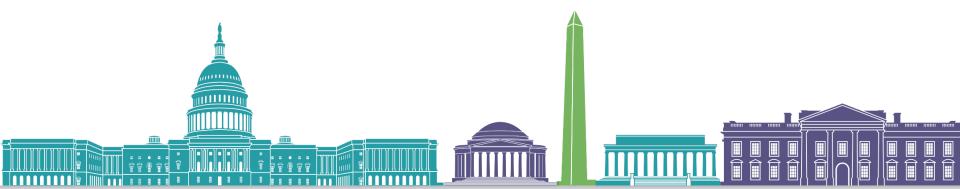




DAVE SZCZUPAK

Executive Vice President, Global Product Organization
Whirlpool Corporation

@WhirlpoolCorp





HARRY VERHAAR

Head of Global Public and Government Affairs Philips Lighting

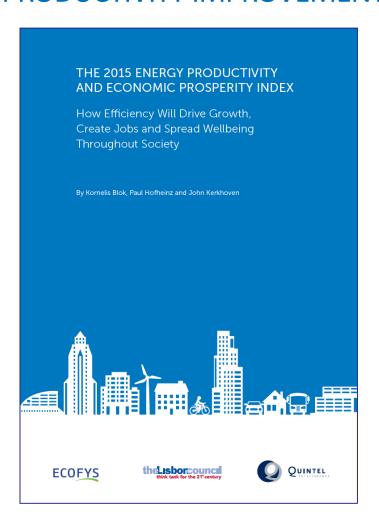
@Harry_Verhaar @PhilipsLight



ENERGY PRODUCTIVITY

DOUBLING THE RATE OF ENERGY PRODUCTIVITY IMPROVEMENT





EU Impact

Scenario: doubling the rate of EP:

- Reduction of energy expenditure by one third
- 2. Improved security of energy supply
- Job creation 1.2 million* by 2020 (renovation; innovation)

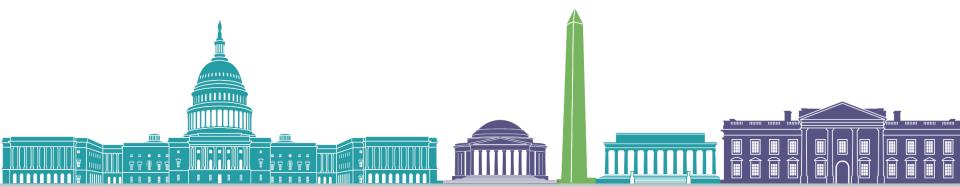
^{*} Global: 6 million jobs



ERICA HAUVER

Senior Vice President

Hitachi Energy and Smart Cities Solutions





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