

The logo features the words "ENERGY 2030" in white, bold, sans-serif font. "ENERGY" is on the top line and "2030" is on the bottom line. The text is set against a green, rounded rectangular background that has a slight 3D effect with a shadow.

## On the Road with Energy 2030

A policy discussion on doubling U.S. energy productivity by 2030



# ***Energy 2030 on the Road: Southern California***

Wednesday, January 15, 2014

8:00 am-12:30 pm

SCE's Energy Education Center-Irwindale

**8:00 Registration & Continental Breakfast**

**8:30 Welcome & Opening Remarks**

Erwin Furukawa, Senior Vice President  
Southern California Edison

**8:40 Energy 2030: A Clarion Call to Double U.S. Energy Productivity**

Kateri Callahan, President  
Alliance to Save Energy

**8:50 Introduction of Keynote**

Erwin Furukawa

**8:55 Keynote Remarks**

Michael Peevey, President  
California Public Utilities Commission

**9:15 Networking Break**

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## 9:35 Doubling Energy Productivity: Best Practices in Investing & Modernization

**Moderator:** Kateri Callahan, President, Alliance to Save Energy

**Speakers:**

- Ted Bardacke, Deputy Director of Sustainability, Office of Los Angeles Mayor Eric Garcetti
- Stephen Dulac, Director of Engineering, DirecTV
- David Jacot, P.E., Director of Efficiency Solutions, Los Angeles Department of Water & Power

## 10:25 Networking Break

## 10:35 Doubling Energy Productivity: Motivating Action through Policy & Outreach

**Moderator:** Gene Rodrigues, Director of DSM Strategy, Portfolio Oversight & Technical Support, Southern California Edison

**Speakers:**

- Bob Foster, Mayor, City of Long Beach
- Fred Harris, Assistant Vice Chancellor, College Finance and Facilities Planning, California Community Colleges Chancellor's Office
- Mary Ann Lutz, Mayor, City of Monrovia

## 11:25 Summary & Next Steps

Kateri Callahan & Erwin Furukawa

## 11:30 Networking Lunch



**ALLIANCE**  
TO SAVE ENERGY

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